

Building a Conversational Model from Two-Tweets

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Goal

- Build a dialogue system capable of casual conversation on a wide range of topics

Idea

- Need a dialogue model (e.g., state diagram, HMM) that can cope with many topics
- Need a lot of dialogue data in order to train such a model
- **Can we use Twitter data?** They are conversational and are in abundance

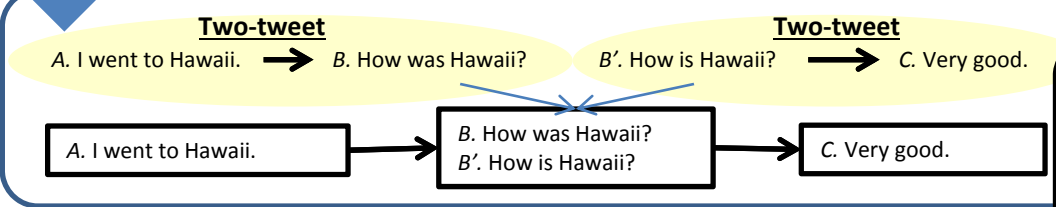
Problem

- Only **2.6%** of Twitter data are conversational (connected by an in-reply-to relationship)
- Within conversations, **91%** are **two-tweets** (one-shot interactions)
- Scarcity in long conversations needed for creating a dialogue model

Approach

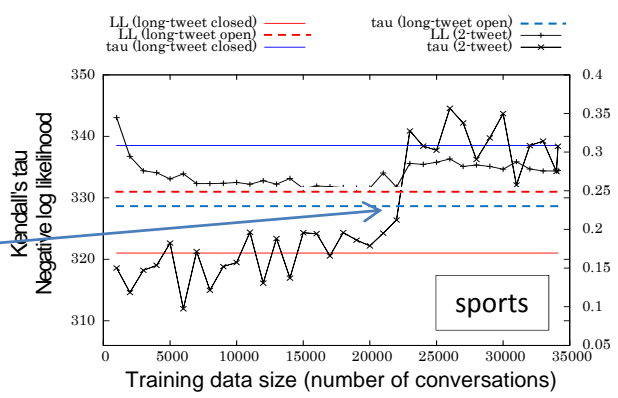
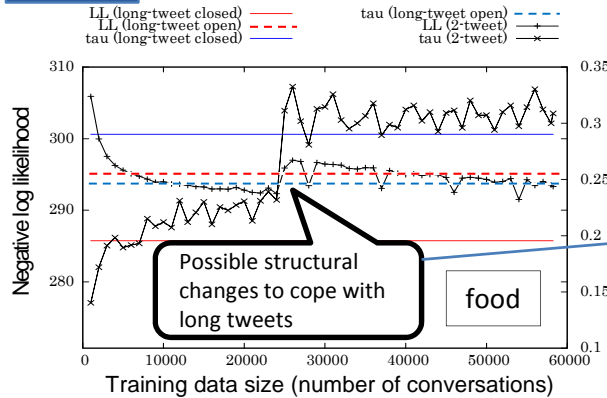
- **Build a dialogue model for long conversations by only using two-tweets**
- Cluster utterances within two-tweets to create pseudo long conversations

Experiment	
Procedure	<ul style="list-style-type: none"> • Train a dialogue model from two-tweets • Evaluate the model by how it explains long conversations
Dialogue model	<ul style="list-style-type: none"> • Infinite HMM (number of states determined by data) • Features: bag-of-words of top 5000 words
Data	<ul style="list-style-type: none"> • Training data: two-tweet conversations on food and sports for training two-tweet models • Test data: Long-tweet conversations (having three or more tweets) on food and sports (each containing 5043 and 3178 conversations) • Test data split in half: <ol style="list-style-type: none"> 1. One for training a long-tweet open model 2. The other for testing and for training a closed model
Evaluation measures	<ul style="list-style-type: none"> • Likelihood • Kendall's tau (evaluates the order of tweets)



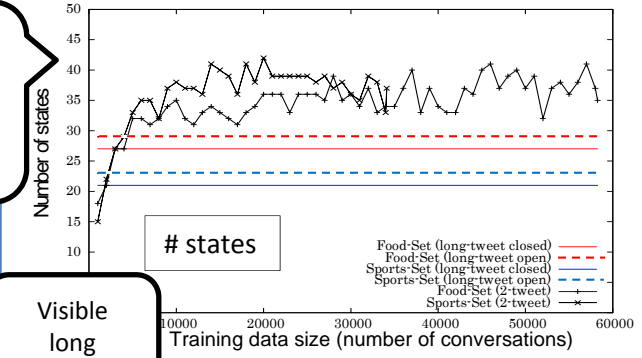
Equivalent to the number reported in previous work (Ritter et al., 2010) that uses only long tweets

Results

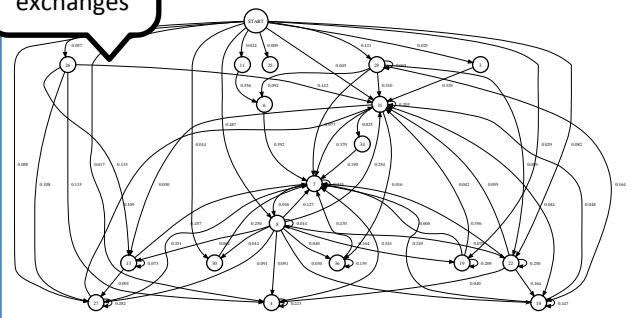


- Likelihood approaches the open model
- Kendall's tau reaches the closed model

Validates our approach to build a conversational model from two-tweets



Visible long exchanges



Visualization of a trained HMM (food)